

# Synchronics Solutions

Founded in 1980, Synchronics is one of the oldest and most respected names in retail software. Synchronics software and solutions have been installed in more than 10,000 businesses worldwide – including retailers with hundreds of stores, “mom and pop” retailers, wholesalers, multi-channel retailers, mail-order companies, and ecommerce businesses. We’ve made it our business to understand your business.

Different merchants need different tools, so we offer a suite of software solutions that work together to make you and your business more successful.



## CounterPoint V7

... is a field-proven retail management solution that combines all the capabilities you need into one easy-to-use package. CounterPoint V7 has it all—ticket entry, inventory management, purchasing, order processing, customer tracking, gift registry, frequent shopper, rentals, flexible reports, basic accounting, and countless other features. And it works with whatever platform you do.



## CounterPoint SQL

... is a complete retail management solution with all the power you need to run your business. From comprehensive point-of-sale ticket entry and inventory management to integrated purchasing, customer tracking, and reporting, CounterPoint SQL manages every aspect of your business. It's a data-driven solution that leverages the power of SQL to get the information you *really* need.



## CPOnline

... is an affordable, easy-to-use ecommerce solution. Use your existing CounterPoint information to open your online store in no time. Design your online storefront with point-and-click simplicity. Make your online business boom with email newsletters, promotions, Froogle™ submissions, member pricing, reports and statistics, and much more. With CPOnline, ecommerce doesn't get any easier!



## CPGateway

... is an integrated card processing solution that enhances your credit card, debit card, and check processing capabilities by giving you 2-second authorizations over the Internet! CPGateway is a monthly service offering fast authorizations, simple setup, economical fees, ease-of-use, and solid reliability.

Synchronics' support of your business doesn't end with software. We'll put you in touch with a Synchronics Dealer in your area who will analyze your needs, help establish goals for your business, implement your system, and provide ongoing support.

We also offer monthly training classes and a top-notch team of support representatives available 24 hours a day. And each year, we host a User Conference to give you a terrific opportunity to “talk shop” with other users in your industry. We look forward to adding you to our growing network of successful users!